

ANNUAL REPORT '22

INVEST HAMILTON

The Laundry Rooms, fully furnished extended-stay apartments opened in Downtown Hamilton in 2022.

Greetings From

The Laundry Rooms

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MAYOR'S MESSAGE Time to Invest in Hamilton

2022 was a year of great change in Hamilton. As public health limitations brought on by the pandemic eased, Hamilton's local economic recovery continued its upward trajectory.

Building permit values marked the second-best year on record - proving that once again Hamilton is open for business and the time is now to invest in Hamilton.

Alongside positive economic change, there was also change at the Council table. Hamilton saw 10 new councillors elected. This is a Council that is focused on transparency, value for money, policies that reflect the diversity of our community and actions that make Hamilton a leader in combating climate change. In all, there is a clear focus on developing and achieving priorities in an effective and prudent way...to get things done and do them right.

Pier 8, aerial view and development plan rendering.

As you read through this annual review, know that my council colleagues and I, seek to welcome new investment interest in Hamilton. Council is working with our Hamilton Economic Development team to expand existing businesses, scale up business successes and ensure that those starting down a path of entrepreneurship are supported and appreciated for their work to enhance our local economy and our community.

The pages that follow will offer more insights into the various projects that made 2022 a remarkable year for the City of Hamilton. I hope you enjoy the publication.

To learn more about getting involved in one of Canada's strongest economies, please visit the team at investinhamilton.ca.

- Mayor Andrea Horwath

OmniaBio, a new \$500Million + investment in Hamilton's internationally renowned Life Sciences sector.

DIRECTOR'S MESSAGE A Year of Growth and Expansion

I want to start my message by thanking all members of Hamilton's investment community. The last three years have been a challenge and the fact that Hamilton had one of the best years ever on record economically speaks to the strength of those making our collective economy succeed. \$1.8Billion in building permit values in 2022 is a phenomenal number by all accounts.

In fact, 2022 was a year of growth and expansion. From key industrial developments to new restaurants and small shops popping up around the city to transformational projects continuing in the downtown and West Harbour lands, the level of interest and activity shows that Hamilton is once again on an upward trajectory. Of course **one of the largest investments in Hamilton in 2022 involved OmniaBio**- which will focus on the creation and commercialization of medical techniques focused on gene therapy, cell therapy and other innovative medical technology

It also was a year of great planning as the Economic Development Office finalized its Life Sciences Strategy, its Manufacturing Strategy and its Foreign Direct Investment Strategy (with work on a new Workforce Strategy to come in 2023). These guiding documents help set investment priorities, identify key audiences and geographic targets and build Hamilton's value proposition to investors near and far. They are crucial documents that identify Hamilton's economic strengths and how to build on those strengths.



\$459,074,060 in combined ICI building permit values in 2022.

Lastly, as part of the commitment to decarbonizing our economy, the City of Hamilton and a number of public and private sector participants introduced the Decarbonization Hub concept in 2022. These groups will work in cooperation to create a full, regional decarbonization hub centred on both low carbon hydrogen and low carbon electricity and their connections. Work will continue on this important initiative in 2023 with further updates to the community in the coming months.

But, there's more to be done and the team at the Hamilton Economic Development Office remains ready to assist with a multitude of investment ideas, so please feel free to contact our team at **investinhamilton.ca**.

Norm Schleehahn
Director, Hamilton Economic Development

SKILLED WORKFORCE

Taking Action

In late 2022 the Economic Development office started work on the community's first ever Workforce Strategy. This strategy will engage community stakeholders and industry and it will identify short, medium and long-term initiatives needed to attract, build and retain a great workforce in Hamilton.



Hamilton Immigration Partnership Council (HIPC)

The Hamilton Immigration Partnership Council (HIPC) is a community table that seeks to create a seamless settlement experience for immigrants in Hamilton - a key element of Hamilton's future workforce.

32 local organizations

and municipal departments are represented in HIPC council, committees, and working groups

50%+ HIPC members

are themselves immigrants or refugees

2 recent responses to emerging needs

Afghan refugees starting in September 2021 and Ukraine temporary arrivals starting in March 2022

The Humanities Apprenticeship Program

An exciting collaboration between McMaster University, the Faculty of Humanities, and Economic Development, Hamilton. This project, made possible through the generous donation from Alan Rottenberg and the Canadian Career Apprenticeship Initiative, is supported by the Hamilton Chamber of Commerce and the McMaster Alumni Office.



This campaign supports anyone interested in diversifying their business or organization and celebrates diverse employer champions

Hamilton Hires Immigrants

Hamilton Employers Hire Immigrants is a new campaign to raise awareness of the opportunities and benefits associated with hiring newcomers and immigrants in Hamilton, Ontario.

wehireimmigrants.ca

The program provides 1 year, full-time, salary-paid employment opportunities in Hamilton



Links for More Reading:

Hamilton Employers Hire Immigrants

The Humanities Apprenticeship Program

Industry Education Council of Hamilton Supporting Youth in Trades

Hamilton Immigration Partnership Council (HIPC)

SKILLED WORKFORCE

What are our partners up to?

Building a resilient, successful workforce is not a solitary endeavour. It takes an entire community and these are just some of the great efforts of the City's community workforce partners in 2022.

Понашк

COLLEGE

Mohawk Bachelor Programs

Mohawk College has created new programs that support the changing needs of the 21st century workforce.

Bachelor of Analytics and Data Management program:

 supports a growing demand for skills in programming, data managment, and a key focus on data

Bachelor of Business Administration in Trades Managment:

 Trades professionals with business administartion, accounting, and project managment skills In 2021-22, the City of Hamilton, Redeemer University, and McMaster University carried out an extensive study focused on creating BIPOC entrepreneurship programming in Hamilton.

The Southwestern Ontario Black Entrepreneurship Network

This network brings together a consortium of partners led by **Empowerment Squared** to offer a dynamic resource for Black business owners, entrepreneurs, and nonprofit leaders in the greater Hamilton and Windsor areas. Launched in 2022.

swoben.ca



lamilton is a workforce planning organization that is a catalyst for economic and labour market development, building solutions and engaging multi-stakeholder alliances.

Build Your Business

Build Your Career

Links for More Reading:

BIPOC Entrepreneurship in Hamilton

The recommendations from this study are currently being reviewed by City staff with policy recommendations to be shared with the community later in 2023.

Workforce Planning Hamilton (WPH)

WPH had a very busy and successful year with great accomplishments:

- Launched its 10th anniversary of the EmployerOne survey which provides a snapshot of Hamilton's labour market provided by local employer's firsthand experiences
- Proudly strengthened its community partnerships and fostered new partnerships across the city
- Rebranded and shared its website which holds Hamilton's largest job board
- Supported the Hamilton community in accessing meaningful work, sharing up to date local labour market information

workforceplanninghamilton.ca

DIGITAL INFRASTRUCTURE

Building a community that is engaged, learned and creative takes a significant amount of technical infrastructure. Here are just some of the ways Hamilton is building a more connected society.

Bell Canada Expanded Fibre Network

Ongoing Engineering Services support for Bell Canada expanded fibre network that has seen 180 km of new fibre line infrastructure installed with majority of works completed in Ancaster, Carlisle, Dundas, Lower East Hamilton, Lower West Hamilton, Lower Stoney Creek, Mount Hope as well additional new 700 homes and business in rural areas via Universal Broadband Funding (UBF). Connectivity enhancements have rolled out to 115 City sites that received new or upgraded broadband fibre connections.

Expanded free public Wi-Fi to 9 new parks and public spaces locations.



Smart Transportation and Traffic Management

The Centre for Integrated Transportation and Mobility (CITM):

- Created and launched the Smart Transportation Datastor to make critical smart city and other data available to its affiliated partners and clients.
 - Upgraded the **CITM Smart Transportation Network** for enhanced 5G coverage and network capacity (part of regular upgrade process from our provider, Nokia).
- Partnered with McMaster MARC to add a CUBIC ATMS (Advanced Traffic Management System) and controllable stoplight to the CITM Smart Transportation Network.
 - Partnered with the **City** and **McMaster MARC** on an environmental air quality study along CoH truck routes with its client Ecosys Infomatics.

Links for More Reading:

Smart Transportation Datastor

McMaster MARC Partnerships

MOVING GOODS AND PEOPLE

The efficient movement of goods and people is a cornerstone of community building plans for the City of Hamilton. Shared streets, well-flowing traffic and building capacity to ship goods continues to be a vital part of the city's economic development.



Public Transit Upgrades & Funding

GO Transit Upgrades

In 2022, the Province of Ontario announced that after years of delays, construction crews will start work on the **Confederation GO station near Centennial Parkway** and hope to have it completed by 2025.

All day GO

Hamilton has expanded its commuter rail access between Hamilton and Toronto, **from 40 to 250 trips per week** (6 times more trips than before).

Light Rail Transit (LRT) Funding

A newly approved 14-kilometre LRT line running East to West across Hamilton will create new linkages across the city, drawing together Hamilton's suburbs and downtown core (\$3.4Billion estimated investment value).



John C. Munro Hamilton International Airport experienced significant growth of 59% in its air cargo traffic, outpacing the rest of Canada.

National Airline Lynx Air also announced flights out of YHM in 2022.

Truck Route Master Plan Completed

The City of Hamilton Truck Route Master Plan (TRMP) provides a comprehensive, consolidated update to the existing truck route network. The TRMP also provides recommendations for future action, policies for truck route signage, and a methodology for dealing with truck route network issues in the future.

9,885,493 tonnes

of cargo moved through the Port of Hamilton in 2022

\$33.6 million

capital investments expected at the Port of Hamilton in 2023

Links for More Reading:

GO Transit Upgrades

LRT Funding

John C. Munro Hamilton International Airport Growth



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BUSINESS INVESTMENT

With the second best year on record for building permit values, here are just some of the many of investments that made their mark on Hamilton's economy.



Sierra Supply Chain Solutions grand opening



VIANO

OmniaBio

Omniabio announced and initiated construction on a \$580Million, 400,000 sq.ft. biomanufacturing facility at McMaster Innovation Park.

Janco Steel

Janco Steel has grown their Hamilton presence with a multiphase development adding new steel manufacturing facilities to their current footprint in 2022.

Continental Tire

Continental Tire moved into a 300,000 sq.ft. distribution warehouse and office, supporting the movement of tires in Hamilton and beyond.



Green Steel

ArcelorMittal Dofasco, in collaboration with the Government of Canada and the Province of Ontario, broke ground on a \$1.8Billion decarbonization project to transition away from the blast furnace-basic oxygen furnace steelmaking production route to the Direct Reduced Iron (DRI) – Electric Arc Furnace (EAF) production route.

EAF carries a significantly lower carbon footprint.

ArcelorMittal Dofasco will remove coal from the primary steelmaking operations, reducing carbon emissions by 3 million tonnes or about 60 per cent by 2028. That is the equivalent of taking 725,000 internal combustion engine cars off the road or planting 138 million trees.

Links for More Reading: Sierra Supply Chain Expands Facility Venetian Meats Scales Up Their Production and Retail Space AXYZ Automation Establishes a Facility OmniaBio Expansion Plans to the City of Hamilton Slate Asset Management Acquires 800 Acres of Hamilton Industrial Lands ArcelorMittal Dofasco Reduces Carbon Output by 3 Million Tonnes Per Year Growing Agriculture in Hamilton at Summit Station Creamery

BUSINESS INVESTMENT

Downtown Update

Commercial and residential development continues in Downtown Hamilton. Hamilton has nearly 10,000 residential units under construction or in planning discussions.

As of November, 2022, Hamilton's office vacancy rate was 13.29%.

3,500 residential units built or under construction (since 2017)

6,000 rental units in planning or in discussion (since 2017)



The 75 James Project 75 James St S

Links for More Reading: Browse all of Hamilton's Key Downtown Investments

The 75 James Project

The 75 James Project at

75 James Street South is a mixed use development that will add residential, commercial, and office space to the Hamilton's downtown core.

62-64 King St E

Business partners Malcolm Silver and Patrick Bermingham are renovating two adjoining buildings in Hamilton's core to turn them into a combined 21,000 sq.ft. office development, complete with ground-floor commercial opportunities.



TRANSFORMATIONAL PROJECTS

Great growth makes for even greater aspirational plans. So, here are just some of the transformational projects that aim to change the landscape of Hamilton's image in the coming years.



Pier 8

Pier 8 is a waterfront development that is positioned to add **1,600 residential units** to Hamilton's housing stock in addition to **96,000 sq. feet of commercial and institutional lands**. Copps Pier Park opened in 2022 as part of the first phase of pedestrianization of this burgeoning area of the waterfront.

Bayfront Strategy

The Bayfront Strategy is a 45+ year vision and action plan that seeks to encourage efficient use of land, attract growth and investment, and improve the environmental conditions and image of the City's largest and oldest industrial area.



AEON Film Studios

AEON Studio Group's current intention is to develop the Bayfront Studio District a master plan and hub for creative studios and community spaces located at West Harbour on the Barton Tiffany Lands.

The district will host studio space, industry events, artist-live-work-accommodations and training facilities for people working in film, television, gaming, animation, and music. Links for More Reading:

Bayfront Industrial Area Strategy

PLACEMAKING

A place for all and places that represent all. Our diversity is our strength and over the past year there have been projects that sought to build a greater sense of belonging for Hamiltonians.

Concrete Canvas

A self-guided mural tour during the week of July 18th - 24th. Live mural paintings were installed across the tour path for the public to enjoy for free!



Electric Diner was a recipient of Digital Main Street (\$2,500) and My Main Street (\$10,000) funding



Temporary Outdoor Patio Program

The expanded patio program was established early COVID-19 helping small businesses survive pandemic restrictions by allowing them to expand their outdoor dining areas into streets, sidewalks and parking lots. This program was made permanent in 2022.

Anything is Possible on Barton

This project, financially supported by the Government of Canada, enlisted 15 local artist to create works in empty storefronts along the Barton Street Business Improvement Area during the 2022 holiday season. This art project aimed to increase foot traffic, attract new shops and restaurants to the area and reinvigorate Barton Street in part by using art. New city-wide, commercial district funding includes money for pop-up shops and for establishing first offices for scaling companies

TEST DRIVE Your Dreams

Startup and Office Incentives



Links for More Reading:

Revitalizing Hamilton's Commercial Districts: Municipal Programs

My Main Street Program Grows Businesses

Anything is Possible on Barton

Concrete Canvas Art Festival

Learn more about the new CIP financial incentives

My Main Street Program

Six of Hamilton's main street communities were supported by dedicated Main Street Ambassadors, customized market research, data analysis and non-repayable funding contributions for new and existing small businesses.

The participating main street areas are:

- International Village BIA and King Street East Corridor
- James Street Corridor
- Waterdown BIA
- Western Downtown (Locke Street BIA/Main West BIA/ Hess Village/King West BIA)
- Stoney Creek/East Hamilton
- Concession Street BIA



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