

# THE AMBITIOUS CITY

Hamilton is an ambitious city, brimming with innovative talent in order to surpass the needs of the highly competitive and dynamic information, communications and technology sector. This knowledge sector is a dynamic and highly challenging one, transforming businesses giving leading companies a leading edge.

The digital landscape is a robust one, with a multitude of Hamilton companies providing the capacity and capability demanded by this sector. With companies like Pipeline Studios, Viziya and Medtel Software leading the charge, Hamilton has the business landscape to support innovative and forward thinking firms.

Hamilton is a city that continues to re-emerge from its strong and respected industrial roots, taking that same determination, hard work and dedication to the information, communications and technology industries. Surrounded by more than 21 of North America's finest universities and colleges, companies and strategic partners look to Hamilton for emerging talent, leading with advanced technology and business acumen.

## DRIVING INNOVATION

As a front-runner in the digital realm, Hamilton provides talent with specialty skills in leading areas of research, development and commercialization.

## IDEAL STRATEGIC LOCATION

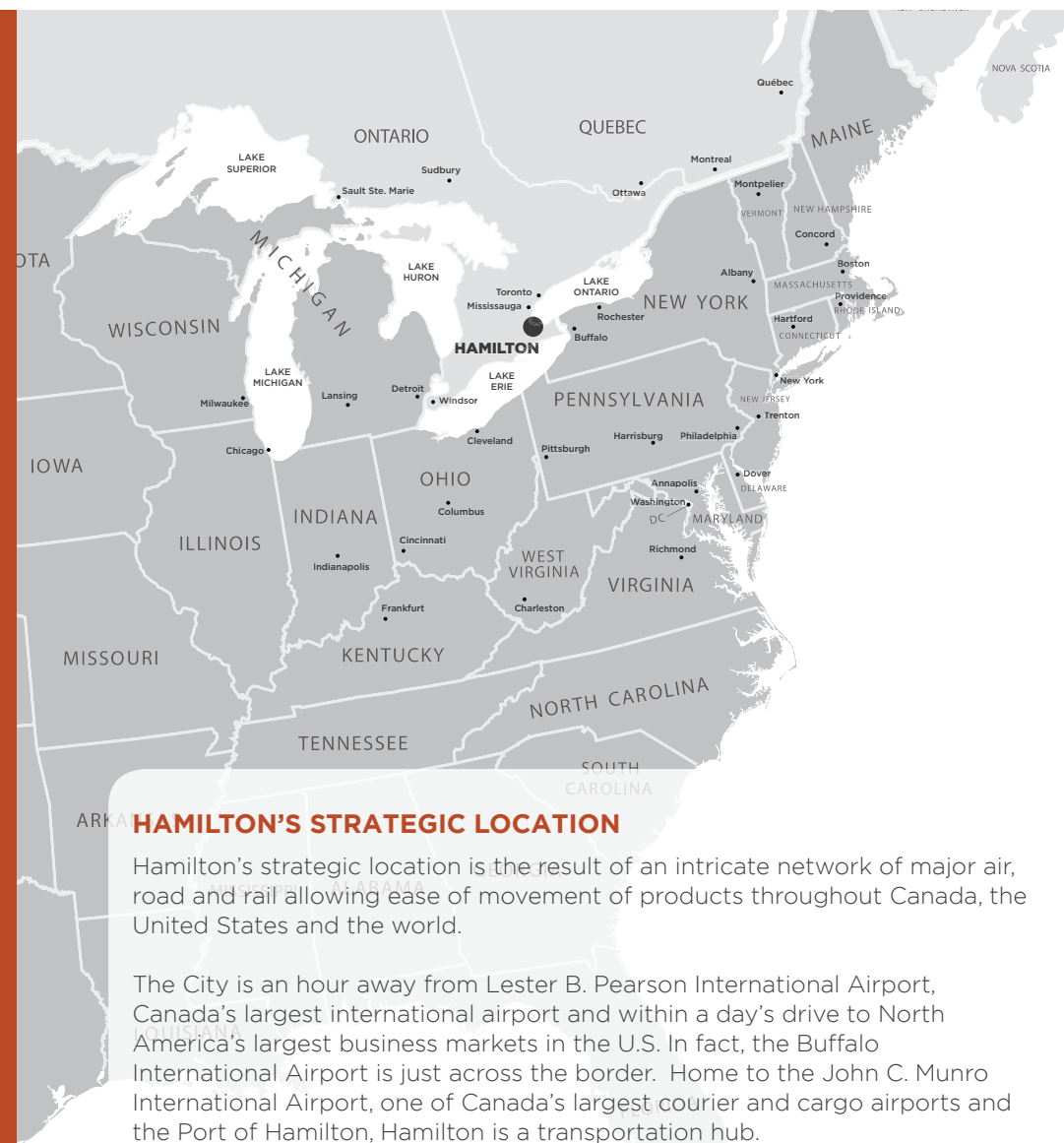
The city is an ideal location for ICT firms. Hamilton's unique positioning connects with global firms worldwide due to their strategic location within less than an hour's drive to the massive U.S. market.

## PROUD INDUSTRIOUS HISTORY

From award winning, highly acclaimed businesses to forward thinking business leaders and entrepreneurs to business visionaries and dedicated, front line workers, Hamilton has the academic knowledge, the required infrastructure and the determined and diverse labour force companies demand for success.

## HAMILTON IS THE #1 PLACE TO INVEST IN CANADA

(according to 2012 and 2013 Site Selection Magazine & Real Estate Investment Network)



### HAMILTON'S STRATEGIC LOCATION

Hamilton's strategic location is the result of an intricate network of major air, road and rail allowing ease of movement of products throughout Canada, the United States and the world.

The City is an hour away from Lester B. Pearson International Airport, Canada's largest international airport and within a day's drive to North America's largest business markets in the U.S. In fact, the Buffalo International Airport is just across the border. Home to the John C. Munro International Airport, one of Canada's largest courier and cargo airports and the Port of Hamilton, Hamilton is a transportation hub.

Nearby are two major highways, the Queen Elizabeth Way which provides ready access to both the Greater Toronto Area, a regional market of over six million people and Highway 401. Highway 401 is the Canadian link to the NAFTA super highway connecting Ontario with the I-75 serving Michigan, Ohio, Kentucky, Tennessee, Georgia and Florida and the I-90 connections to the eastern seaboard.



### GET CONNECTED WITH

**Conversation.** 1.800.868.1329  
1.905.546.4222  
e-mail: [ecdev@hamilton.ca](mailto:ecdev@hamilton.ca)

**Connection.**   
[www.investinhamilton.ca](http://www.investinhamilton.ca)

**Collaboration.** Economic Development Office  
City of Hamilton  
71 Main Street West, 7th Floor  
Hamilton, Ontario L8P 4Y5 Canada



# I A M I L T O N

# THE AMBITIOUS CITY

**CONNECTING HAMILTON  
TO THE DIGITAL WORLD**



[investinhamilton.ca](http://investinhamilton.ca)



HAMILTON BECOMING A DIGITAL LANDMARK

With more than 21 universities and colleges surrounding Hamilton, the city has the top talent and world class academic institutions to propel the digital sector forward. With a focus on digital technology and advanced information technology programs, the city is well positioned to take this lead in this highly competitive sector. With innovative programs tailored to the emerging needs of this fast paced industry, Hamilton draws talent from all academic disciplines. From research to development to commercialization, business benefits from selecting Hamilton as its headquarters.

The Information and Communications Technology (ICT) and Digital Media sector is strong in Hamilton with many enterprises located in the Hamilton Technology Centre and throughout our City. Hamilton also attracts digital media, gaming and entertainment companies as a result of the varied courses at nearby universities and colleges.

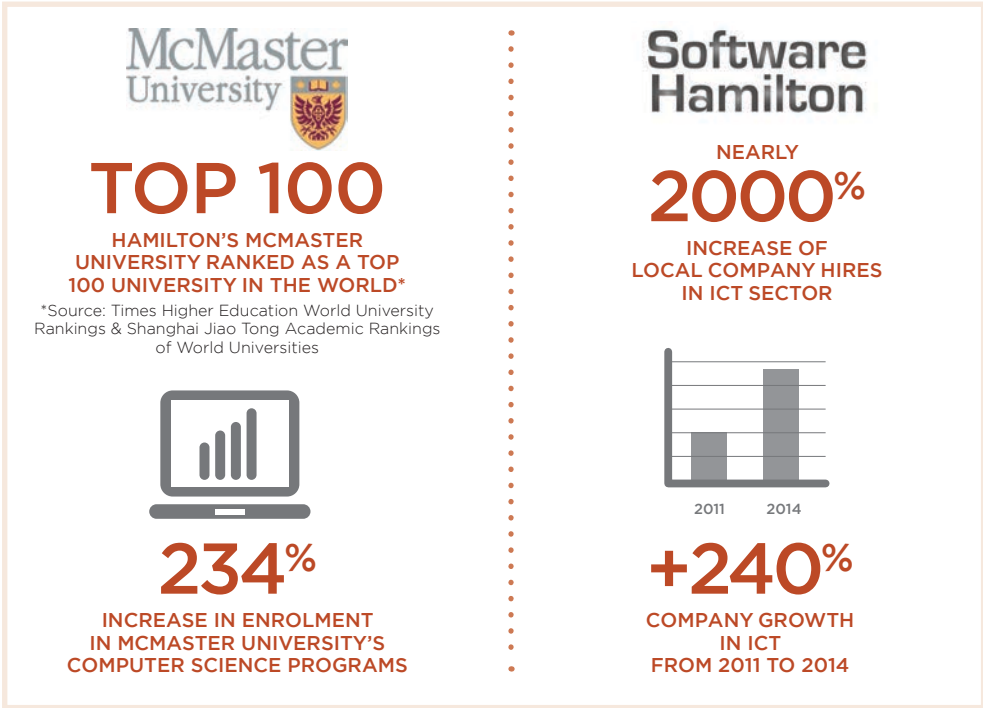
IBM NOW CALLS HAMILTON HOME

IBM and Hamilton Health Sciences (HHS) established a new centre in downtown Hamilton. It provides healthcare professionals, researchers, innovators and entrepreneurs advanced technology tools and expertise to improve healthcare outcomes and positions Hamilton as a leader in healthcare innovation in Canada. IBM is contributing access to an array of its Watson cognitive and analytics software, expertise in cloud computing and high-performance computing infrastructure, and a network of global collaborators. HHS, with its cadre of more than 1,500 principal investigators and research staff, provides practical industry expertise and a “real-world” test environment. The facility will also be open to others including academics from HHS research partners McMaster University and Mohawk College, local start-up and scale-up businesses, and individual innovators who share the common goal of developing innovative healthcare solutions.



HAMILTON’S STRENGTH IN I.C.T. & DIGITAL MEDIA

DIGITAL MEDIA COMMUNICATIONS HEALTHCARE I.T.	WIRELESS TECHNOLOGY E-BUSINESS	ANIMATION GAMING	ENTERPRISE & SIMULATION
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TALENT, ACADEMICS & TECHNOLOGY MERGE FOR DIGITAL STRENGTH

**McMaster University** offers graduate studies in disciplines of engineering through its seven departments including innovative programs such as the Master’s of Engineering Entrepreneurship and Innovation, Master’s of Engineering and Public Policy and Master’s of Engineering Design. Graduate schools include biomedical engineering, computational engineering and science. **Mohawk College** offers a wide selection of Certificates, Diplomas, Degrees and Apprenticeships with a technology focus.

**The W Booth School of Engineering Practice** provides interdisciplinary graduate education through experiential learning and mentorship. McMaster Engineering offers a learning experience with real-world applications.

Master of Technology Entrepreneurship and Innovation

The Technology Entrepreneurship and Innovation program focuses on a technology enterprise project, entrepreneurial and innovation skills development modules and advanced graduate studies.

**McMaster University - Mechatronics Engineering** is a world-class mechatronics program with a focus on embedded systems design with specific lab-based courses.

**Joint McMaster University & Mohawk College Bachelor of Technology Program** is now the fastest growing program at McMaster University. It has emerged as a leader in engineering technology education with a unique focus on skills-based learning and the application of engineering and business theory.

**McMaster University – Masters of Sciences eHealth** is a graduate program providing high quality training in the broad interdisciplinary area of health informatics emphasizing industry-relevant academic research and development.

**Mohawk College – 3-Year Computer Systems Technology - Software Development Advanced Diploma** is a program with a broad range of application development and computer systems in a cooperative education format allowing students to “earn while they learn” with paid work semesters.

**Mohawk College – 3-Year Graphic Design Advanced Diploma** is a unique graphic design program offering optional studies in illustration, digital print and finishing.

**Mohawk College - iDeaWORKS** - Devoted to turning innovative concepts into business reality, iDeaWORKS is where students, faculty, business, non-profit and government organizations connect and collaborate. Applied research projects deliver practical solutions to real-world challenges. Projects are related to health, technology including mobile technology as well as software, energy and advanced materials.

**Mohawk College eHeath & mHealth Development and Innovation Centre** - The Mohawk eHealth & mHealth Development and Innovation Centre (MEDIC) enables IT integration, innovation and commercialization in the health care sector. MEDIC works with companies to help them launch and commercialize innovative new healthcare IT products and services, as well as provide a centre of excellence for organizations undertaking interconnected healthcare projects.



HAMILTON’S CLUSTER OF INNOVATIVE LEADERSHIP



Hamilton has a wealth of assets to help drive the development of our Information and Communications Technology (ICT) & Digital Media cluster. Innovation Factory (iF) has a network of strategic business resources to help ICT companies in Hamilton. From executive resources, to a network of volunteer mentors and community partners, iF offers services and events to help ICT and Digital Media companies thrive.

For further information about the City of Hamilton’s strength in the digital world, go to: [investinhamilton.ca/digital](http://investinhamilton.ca/digital)

LEADING HAMILTON ICT & DIGITAL MEDIA COMPANIES

Digital Media & Animation



Healthcare I.T.



E-Business



Communications



ICT BUSINESSES BENEFIT FROM INVESTING IN HAMILTON

Province of Ontario Business Support Programs  
Ontario Media Development Corporation Tax Credit Advantage

The Ontario Film & Television Tax Credit is a refundable tax credit based upon eligible Ontario labour expenditures incurred by a qualifying production company for an eligible Ontario production. Wholly animated productions, which create at least 85% of key animation in Ontario outside of the GTA, qualify for the 10% regional bonus on all Ontario labour expenditures incurred for the production.

Other ICT Funds and Credits

- Ontario’s Emerging Technologies Fund (total of \$250 million over 5 years)
- Ontario Computer Animation and Special Effects Tax Credit (18% of labour expenses)
- Ontario Interactive Digital Media Tax Credit (up to 40% of eligible expenses)
- Ontario Production Services Tax Credit (21.5% of eligible labour)
- Ontario Business Research Institute Tax Credit (up to \$4 million /year)
- Co-operative Education Tax Credit (up to 30% for small businesses; \$3,000 per 4-month term)
- CareerConnect ICTC Wage Subsidy Program (up to half the eligible salary to a maximum of \$13,000)

**Office Tenancy Assistance Program** - The City of Hamilton offers a low interest loan to building owners or tenants to support eligible lease/hold improvements to office buildings.