

THE AMBITIOUS CITY

Hamilton is an ambitious city, brimming with the talent, research ingenuity, infrastructure and innovative zeal to more than meet the requirements that firms in the food processing sector need to thrive in this highly competitive and ever changing industry. It is a city that continues to re-emerge from its strong and respected industrial roots, taking that same determination, hard work and dedication to the food industry. Surrounded by more than 21 of North America's finest universities and colleges, companies and strategic partners look to Hamilton for emerging talent, leading food processing technology and business acumen.

DRIVING INNOVATION

As a front-runner in research and food technology processing, Hamilton provides talent with specialty skills in leading in areas of food research, innovation, food safety and training.

IDEAL STRATEGIC LOCATION

The city is an ideal location for the advanced manufacturing industry. Hamilton's unique positioning connects with global firms worldwide due to their strategic location within less than an hour's drive to the massive U.S. market.

PROUD INDUSTRIOUS HISTORY

From award winning, highly acclaimed businesses to forward thinking business leaders and entrepreneurs to business visionaries and dedicated, front line workers, Hamilton has the academic knowledge, the required infrastructure and the determined and diverse labour force companies demand for success.

HAMILTON IS THE #1 PLACE TO INVEST IN CANADA

(according to 2012 and 2013 Site Selection Magazine & Real Estate Investment Network)



Hamilton



HAMILTON'S STRATEGIC LOCATION

Hamilton's strategic location is the result of an intricate network of major air, road and rail allowing ease of movement of products throughout Canada, the United States and the world.

The City is an hour away from Lester B. Pearson International Airport, Canada's largest international airport and within a day's drive to North America's largest business markets in the U.S. In fact, the Buffalo International Airport is just across the border. Home to the John C. Munro International Airport, one of Canada's largest courier and cargo airports and the Port of Hamilton, Hamilton is a transportation hub.

Nearby are two major highways, the Queen Elizabeth Way which provides ready access to both the Greater Toronto Area, a regional market of over six million people and Highway 401. Highway 401 is the Canadian link to the NAFTA super highway connecting Ontario with the I-75 serving Michigan, Ohio, Kentucky, Tennessee, Georgia and Florida and the I-90 connections to the eastern seaboard.



GET CONNECTED WITH HAMILTON ECONOMIC DEVELOPMENT

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e-mail: ecdev@hamilton.ca

Connection. www.investinhamilton.ca

Collaboration. Economic Development Office
City of Hamilton
71 Main Street West, 7th Floor
Hamilton, Ontario L8P 4Y5 Canada



HAMILTON

THE AMBITIOUS CITY

DELIVERING FOOD & BEVERAGE PROCESSING SUCCESS



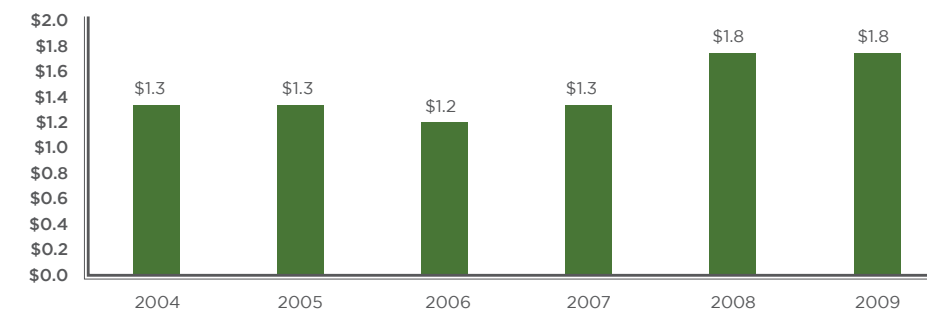
investinhamilton.ca

CONVERGENCE OF FOOD PROCESSING INNOVATION, LOCATION & LOGISTICS ADVANTAGES

As the ambitious city, Hamilton is located in the heart of Ontario's highly prosperous and effective agricultural-based business and food processing region. With more than 3,200 food companies located in Ontario, this strength is substantial. Hamilton is also part of one of the three largest food and beverage processing areas in North America. With Hamilton located in the centre of a major transportation hub, logistics and goods movement are easily achieved which provides a strong business backbone for leading firms.

The city of Hamilton offers top companies skilled workers, a cost competitive business environment combined with logistics and infrastructure that is second to none. This makes Hamilton a solid return on foreign direct investment.

TOTAL REVENUE FROM THE FOOD & BEVERAGE INDUSTRY (\$BILLIONS)





3,200
FOOD COMPANIES
IN ONTARIO



9,000
SKILLED WORKERS IN FOOD
INDUSTRY IN HAMILTON



21
NEARBY UNIVERSITIES
& COLLEGES

DIVERSE & EXTENSIVE FOOD PROCESSING INDUSTRIES

Hamilton's food and beverage industry is as diverse as its talent. It has a strong combination of all facets of food manufacturing, which includes food processing, packaging as well as warehousing and distribution, retailing and food services. Our international and national firms cover a multitude of food offerings including meats, fruit and vegetable preserving and specialty food manufacturing in addition to confectionary, bakeries and snack food products and beverages.



INGREDIENTS FOR GLOBAL FOOD MANUFACTURING SUCCESS

Solid Infrastructure & Easy Access to Raw Materials

Hamilton has a vibrant, prime agricultural base in close proximity to its unique, urban environment. This provides a readily available and easy accessible skilled talent base and strategic manufacturing connections for collaboration. As a highly established and reputable food cluster, Hamilton is home to a strong food supply chain that is both streamlined and highly effective base for success. Collaboration is key to business success and in the food processing industry Hamilton's temperature controlled facilities and logistics providers keep the industry running. To further support this important key sector, equipment and packaging suppliers and shovel-ready industrial land round out the business environment providing significant opportunity.

Ready Access to a Competitive Market

Hamilton is located at the cross-section of numerous major highway arteries, including access to the busiest North America Free Trade Agreement (NAFTA) highway in North America. The city is within a 45-minute drive to a major U.S. border crossing and is well positioned to move Canadian food products to international and national food markets. This represents more than 150 million customers within a day's drive. Home to an international airport providing 24-hour cargo service and international flights, the facility is soon to be home to a new climate-controlled cross-dock facility.

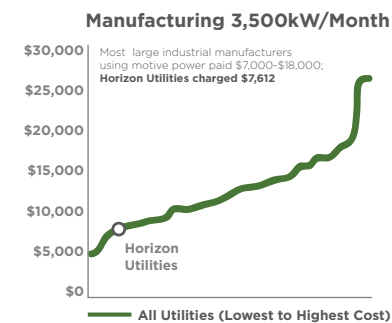


Richardson Grain Terminal - Hamilton Port Authority

As the home to the largest port on the Canadian side of the U.S. and Canadian Great Lakes, with an interconnected national railway system, this enables a multi-modal opportunity for business to move raw materials as well as shipping of final products to international markets. With a clean, fresh water supply available from Lake Ontario, and natural gas capacity to surpass energy demands from food companies, Hamilton is a wise location choice.

Low Utility Rates Lower Cost of Business Operations

Businesses need a competitive advantage for success. Horizon Utilities provides firms in Hamilton with some of the lowest rates in Ontario. The Customer Connection Program delivers low, start-up costs for firms. Horizon removed the General System Costs from its connection charges so customers only pay for direct construction and incremental operating costs. The added advantage for infill properties is that they carry little or no construction costs. Horizon also has a database that combines a vacant building inventory with utility and customer-owned assets at the properties. Businesses can narrow down their property searches for locations that already have the existing preferred electrical service and customer assets.



Feeding the Talent Pool for Success

Hamilton is home to nearly 9,000 skilled workers involved in agri-business and the food processing sector. Companies benefit from an abundance of skilled talent trained in industry-specific fields. With 21 nearby universities and colleges, Hamilton is strategically positioned to support the talent needs of this sector. Located within the city are both the award-winning and highly acclaimed McMaster University and Mohawk College. In addition, the nearby University of Guelph and its Guelph Food Technology Centre and Conestoga College's Institute of Food Processing Technology support this sector with specialty skills in leading in areas of food research, innovation, food safety, research and training.

STRATEGIC COLLABORATION & PARTNERSHIPS

The City of Hamilton prides itself in partnering with leading companies in the food processing sector. Local, national and international firms choose Hamilton as their Canadian base due to the proximity to the U.S. market, easy access to the talent and resources needed to propel the industry forward and a positive business climate of business engagement and business acumen. The City of Hamilton understands the needs of this highly competitive sector that drives and supports not only the local economy but Canada as well.

LEADING HAMILTON FOOD COMPANIES



STRATEGIC PARTNERS

- Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)
- Canadian Manufacturers and Exporters (CME)
- Excellence in Manufacturing Consortium (EMC)
- Export Development Canada (EDC)
- Hamilton Port Authority
- Hamilton International Airport
- Horizon Utilities
- Ministry of Economic Development, Employment & Infrastructure (MEDEI)
- National Research Council (NRC)
- Ontario Food Cluster (OFC)

For further information about the City of Hamilton's strength in the food processing sector, go to: Investinhamilton.ca/food

To learn more about the City of Hamilton's Economic Development Strategy, go to: <http://www.investinhamilton.ca/wp-content/uploads/2011/06/Hamilton-EcDev-Strategy2010.pdf>

EXCEPTIONAL BLEND OF NATURE, WATER AND CULTURE DELIVERING QUALITY OF LIFE

Running through Hamilton's boundary is the beautiful and majestic Niagara Escarpment, providing citizens with hiking trails, conservations areas and numerous waterfalls. From rolling farmland to well planned parkland and striking waterfront trails, Hamilton is a city of contrast. With the nearby Niagara Region's vineyards and theatre, you are moments away from dining among the grapevines to watching the waves roll in at a waterfront restaurant to enjoying hundreds of local music and arts festivals and farmers markets in the heart of downtown.



With museums, heritage properties and nearby botanical gardens as well as extensive recreational facilities, the City is a microcosm of outdoor living and healthy lifestyle options. The Hamilton Harbour is a beacon as a diverse destination where boaters and global businesses connect with citizens for business and recreation as the City of Hamilton further develops its waterfront opportunities.