# E.R. Monaco Business Plan Template

## 📝 Welcome!

This business plan template is designed to help you organize your business idea in a clear and easy-to-follow way. Don’t worry - you don’t need to be an expert to complete this! Just take your time, think about your business idea, and do your best to answer the questions in each section.  
  
The goal is to share your vision, explain how your business will work, and show how you plan to turn your idea into reality.

## 💡 What’s a Business Plan?

A business plan is like a roadmap for your business. It explains:  
- What your business is about  
- Who your customers are  
- What you’re selling  
- How you’ll promote it  
- What your goals are  
- And how you plan to make money

## 🧠 Tips Before You Start:

- Take it one section at a time.  
- Use bullet points or tables if that makes it easier.  
- If you’re not sure how to answer something, ask a teacher, parent, or reach out to the program contact.  
- Don’t stress! This is a learning experience.

## 📚 What You’ll Include (Sections):

1. Business Name & Your Info  
2. Executive Summary – a short explanation of your idea  
3. Business Overview – what you’re selling and why  
4. Goals – what you want to achieve  
5. Marketing Plan – who you’re selling to and how  
6. Operations – how your business runs day to day  
7. Human Resources – who’s involved  
8. Financial Plan – what you need to get started  
9. Risks – what challenges might come up and how you’ll handle them  
10. Appendix – extra materials like photos or drawings (optional)

## ✨ Need Help?

You can use this template or create your own business plan layout. If you’ve already made a business plan at school, you can submit that too - just make sure it covers all the sections.  
  
If you have questions, feel free to email: hbc@hamilton.ca