



Winter Cohort 2024 Training Dates

Session Dates:

Week 1 – Wednesday, January 31, 2024 @ 10 am – 11:30 am (Virtual, Zoom)
Introduction to the food & beverage industry.

Week 2 – Wednesday, February 7, 2024 @ 10 am – 11:30 am (Virtual, Zoom)
Packaging and labelling your food product.

Week 3 – Wednesday, February 14, 2024 @ 10 am – 11:30 am (Virtual, Zoom)
How to make your food product more attractive to retailers.

Week 4 – Wednesday, February 28, 2024 @ 10 am – 11:30 am (Virtual, Zoom)
How to approach and secure retailers.

Week 5 – Wednesday, March 6, 2024 @ 10 am – 11:30 am (Virtual, Zoom)
Supporting in-store sales and scaling your food business.

Week 6 – Wednesday, March 13, 2024 @ 10 am – 11:30 am (Virtual, Zoom)
Sanitation and food safety regulations. Requirements for running a home-based food business.

Week 7 – Wednesday, March 20, 2024 @ 10 am – 12:00 pm (In-Person, City Hall)
Special Guest Speakers.

*** Last updated 1/9/2024**