

## **Starter Company Plus Deadline – May 31<sup>st</sup>, 2022 at 11:59pm**

1. Complete online Application Form by May 31<sup>st</sup>, 2022 at 11:59pm
2. Mandatory **VIRTUAL** Training Dates (if selected):
  - a. Business Planning – June 15<sup>th</sup> 9:30am – 12:00pm
  - b. Financial Forecasting – June 29<sup>th</sup> 9:30am – 12:00pm
  - c. Business Plan Q & A – August 5<sup>th</sup> 10:00am – 11:00am
  - d. Additional 7 hours of self-directed training through <https://www.sbcontario.ca/e-learning/>
3. Draft Business Plan & Financials Due by:
  - a. Wednesday, July 13<sup>th</sup> by 9:00am
4. Final Business Plan & Financials Due by:
  - a. Wednesday, August 10<sup>th</sup> by 9:00am
5. **VIRTUAL** Pitch Practice:
  - a. Monday, August 29<sup>th</sup> 10:00am – 12:00pm
6. **VIRTUAL** Grant Committee Review Meeting:
  - a. Wednesday, August 31<sup>st</sup>
7. If Approved for Grant:
  - a. Monthly Mentoring (In Person, unless otherwise directed)
    - i. 12:00pm – 2:00pm
    - ii. Monday, September 26<sup>th</sup>
    - iii. Monday, October 24<sup>th</sup>
    - iv. Monday, November 28<sup>th</sup>