



PROMOTE YOUR ORGANIZATION OR BUSINESS

Hamilton Employers Hire Immigrants - NEW Campaign

Does your company, organization or small business have experience hiring and retaining diverse newcomer employees?

This year, the Hamilton Immigration Partnership Council (HIPC) will be showcasing a number of Hamilton employers and their experiences hiring newcomers at all levels of their employment journeys.

Utilizing various platforms, this new campaign will raise awareness of the opportunities and benefits associated with hiring newcomers and immigrants while allowing us to celebrate and promote employer champions that are making a difference in our community.

www.hamiltonimmigration.ca | @HIPChamilton



EMPLOYER CAMPAIGN DETAILS

THE OPPORTUNITY

- To promote your organization as an equity-seeking, equal-opportunity employer
- To participate in an annual diversity initiative
- To network with local employers, employment agencies and ready-to-work newcomer candidates

WHO YOU ARE

- A Hamilton-based employer who can speak to the direct benefits of hiring a diverse team and embracing the experiences and perspectives of newcomers to Hamilton
- Able to commit to providing a testimonial or presentation on their experiences to be featured in a video presentation and/or across social media
- Small businesses are welcome and encouraged to apply

GET INVOLVED

To express your interest in participating in *Hamilton Employers Hire Immigrants Campaign*, and to potentially be featured, please contact HIPC at immigration.partnership@hamilton.ca or phone Sarah Wayland at 905-546-2424 ext 7565 for more information.

Deadline to express interest: Monday, February 28, 2022. Interested employers will be contacted by our team in the following weeks.



[Visit our website](#)

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ABOUT US: HIPC is a community table that seeks to create a seamless settlement experience for immigrants in Hamilton. With partners from various sectors – including settlement, education, business, health, social services, municipal affairs, and persons with lived immigration experience, we work together to create a welcoming community with relevant and accessible services.

HIPC is housed within the City of Hamilton's Economic Development Division and funded by Immigration, Refugees and Citizenship Canada.